



IMPROVE YOUR CASH FLOW AND BOTTOM LINE!

Join the Nation's #1 Independent Group
847,000 Locations Strong
67 Billion in Purchase Power
Start Saving Money Today!

POWERED BY



WHAT IS EQUITY?

“EQUITY has made a huge impact to my bottom-line. I’ve owned this restaurant for over 35 years and EQUITY is by far the best program I’ve ever been part of. No fees, no middleman, just great pricing, great service, and great products. The quarterly rebate checks don’t hurt either”

Jeff Walsh, Jeffery’s Restaurant– Santa Cruz, CA

\$2,879,784.37

In Savings Over The Last Three Years



\$2,393,438.16

In Negotiated
Contract Savings

\$212,853.12

In Equity Drop
Size Discounts

\$273,493.09

In Quarterly Equity
Rebate Checks

An Independent Group Purchasing Program To Lower Food Cost & Save Money

67 Billion

In Purchase Power

Rebates

On Hundreds Of Items

847,000

Locations Nationwide

Discounts

Based On Drop Size

MEMBERSHIP BENEFITS

The EQUITY group is simple, there are no fees or monthly dues, and no cancellation fee or penalty. All you have to do is maintain regular customer status with ProPacific Fresh. Saving on your food cost has never been easier!

1. Nationally Negotiated Pricing

ProPacific Fresh leverages our direct Manufacturer relationship with our aggregate purchase volume to get you aggressive pricing usually only available to national chains. Enjoy the best pricing on the market with our preferred vendors and products.

2. ProPacific Fresh Equity Rebate

Receive a quarterly check with Equity for your purchase activity! The more you purchase certain brands, the more you will earn each quarter. Start earning rebates, even on items you might already be purchasing by switching to ProPacific Fresh!

3. Quarterly Business Review

Sit down with your ProPacific Fresh Sales Representative each quarter to receive a check! Identify more ways to save, see if there are opportunities to increase rebates and discounts, come up with solutions for your current problem, and go over how EQUITY has made your business more profitable!

4. Tiered Off Invoice Drop Size Discount

Our group offers an additional off invoice discount based on drop size! Grow your rewards while increasing your delivery efficiency. This discount is instant and will be reflected on every invoice for the respective tier each order achieves.

Tier 1	\$1,000	0.25%
Tier 2	\$1,500	0.50%
Tier 3	\$2,500	0.75%
Tier 4	\$3,500	1.00%
Tier 5	\$5,000	2.00%

5. Contracted Services

Gain access to a wide array of contracted services, including Merchant Processing, Satellite TV, front and back of house Apparel and Shoes, Foodservice Training, and Office Supplies to name a few. Don't let worrying about these services distract you from focusing on your business!

MEMBERSHIP AGREEMENT

Business Name: _____

Business Address: _____

Primary Contact Name: _____

Primary Contact's Title: _____

Contact Phone: _____

Contact Email: _____

By signing this Enrollment Form, I agree that the business (or businesses) listed above agree to participate in the Equity Buying Group, which includes the Dinning Alliance GPO. This Agreement is effective as of the signature date set forth below.

Signature: _____ Date: _____

If you are not part of any Group Purchase Organization, please skip the below section

GPO TERMINATION NOTICE

This section serves as our official proof of termination from the GPO listed below. The termination shall be effective with the signature date set forth above. In the event the contract requires advance written notice of termination, the termination will be in effect upon the expiration of this required notice period.

Current GPO: _____

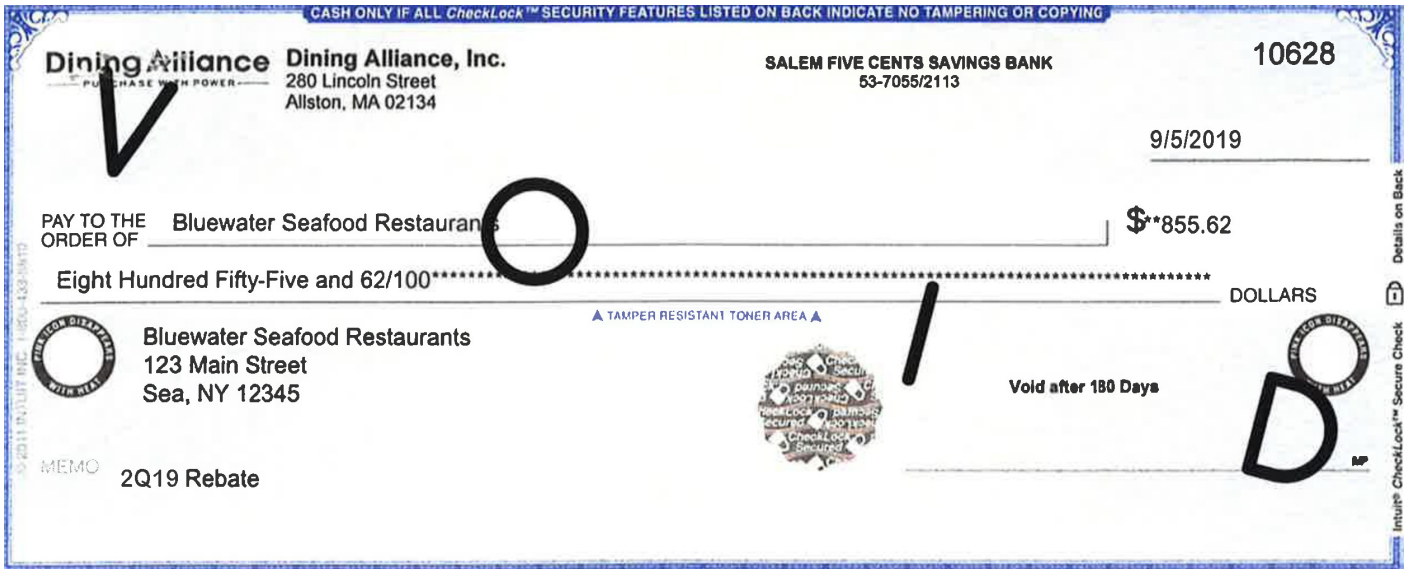
Signature: _____ Date: _____



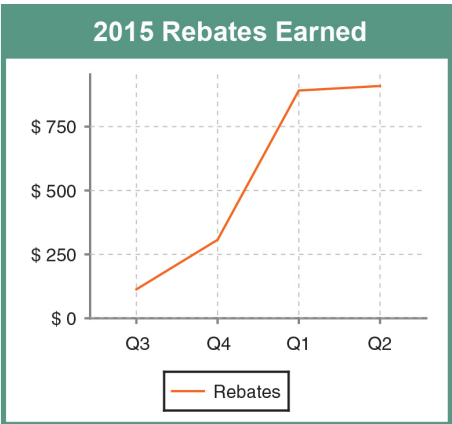
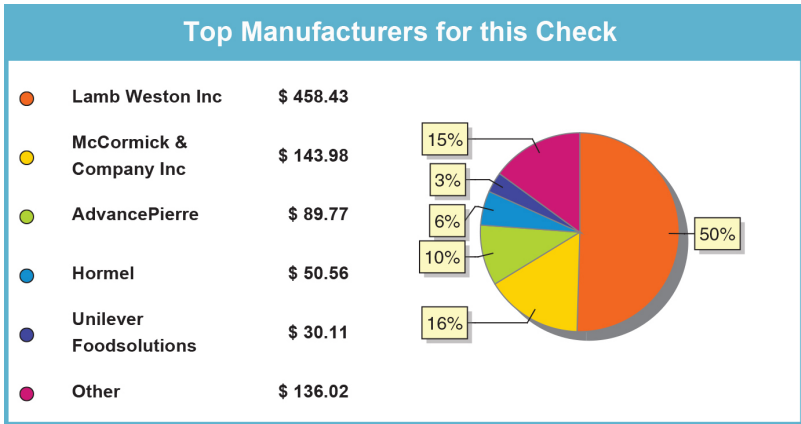
Quarterly Rebates

“I love it when my rep shows up with my rebate checks. EQUITY is the only group I know of that actually gives money back to the operators”

Jim Yoder, The Last Stand – Willows, CA



Review your business and rebate objectives with your Sales Representative every quarter, going over your purchases, how you can grow your rebate, and more opportunities available with Equity. Make Equity an integral part of your business’s profitability!



Preferred Vendors

“The products are from the best names in the industry. Quality, consistency, and great pricing are what really make EQUITY work for my business”

Brian Raasch, The Original Mike’s – Elk Grove, CA



POWERED BY



...and
Hundreds
more.

Contracted Services



Contact
(617) 275-8430
beyondprime@diningalliance.com

“EQUITY is saving me money in other areas of my business, not just food. The program is effortless and every penny counts these days.”

Corey Tiraterra, Maxwell’s – Redding, CA



Allows operators to tip out employees through ACH rather than cash/check



Offers a complete assortment of supplies to cover your maintenance, OS&E, and FF&E needs



Multiple cable subscription packages and receivers.



A full range of end-to-end digital and audio solutions



Mobile POS system for restaurants



Cloud-based learning application for staff with onboarding and other training at all staff levels.



Office supplies, promotional products, custom printed products, cleaning products, and more



A telephone service through internet connection



Educate your waitstaff and bartenders about products that are most profitable by creating competitions around sales



Industrial work shoes, slip resistant and corporate casual styles available.

Contracted Services



Carbonation
(CO2, medical gas, propane, dry ice)



Tile and carpet deep clean services. Plus uniforms, fire, life & safety and first aid



Kitchen cutlery sharpening and rental service.



Pest control services



Waste kitchen oil removal and grease trap cleaning



Maintenance, repair, operators (MRO) supplies



Foodservice equipment repair and service



Fire and life safety (fire alarm and fire suppression monitoring).



Temporary labor for foodservice including banquet servers and housemen, cooks, dishwashers, groundskeepers, etc.



Foodservice equipment parts



Credit card processing with a subscription-based pricing model



ChefWorks

High-end chef apparel and FOH/BOH uniform purchases



Office supplies and furnishings



Closed loop oil filtration



HVAC, roofing, and waterproofing service



SHERWIN-WILLIAMS

Paint, painting supplies, and flooring



Pest control services



Maintenance, repair, and operations (MRO) supplies



Foodservice equipment and design



STUDIO

Interior/exterior signage, brand visibility, digital signage, and menu boards

ENHANCE YOUR REBATES

with

Dining Alliance

POWERED BY **BUYERS EDGE PLATFORM**

Part of the Equity Buying Group!

- Enhancements to your Dining Alliance Program can result in larger and more regular quarterly payments
- Food Cost Management/Easy Inventory Platform now INCLUDED in Membership
- Over 200+ Non-Food Savings Programs

Use the QR Code below to schedule your appointment today!

